

Synergy Management Associates

GOAL DIRECTED PROJECT MANAGEMENT Course Profile

INTRODUCTION

Goal Directed Project Management (GDPM) provides an extremely powerful, yet deceptively simple, approach for 'cutting-through-the-detail' to provide a one-page view of a complete business project or programme showing all key milestones and progress towards achieving them.

GDPM offers a set of consensus-based planning techniques, which focus on the fundamental business outcomes that are required from the project or programme, and who is responsible for delivering them.

These techniques are first applied during project mobilisation, resulting in a Milestone Plan which is then used throughout the project as a high-level tracking and communications tool. Detailed planning is still required, of course, but is always aligned with the Milestones.

GDPM has been used by many organisations over the last twenty five years to strengthen their activity-based delivery plans by providing high-level clarity of true project and programme achievement against goals.

DURATION

One day, residential or in-house. The course is most effective when it is followed by a facilitated project day.

AUDIENCE

Sponsors, steering group members, key stakeholders, programme managers, project managers, team leaders, team members, project and programme office staff – in fact, anyone involved in defining plans and then delivering against them.

OBJECTIVES

On completion, delegates will be able to start applying the GDPM techniques to real projects and programmes, to:

- Identify and agree project or programme outcomes
- Build and improve a Milestone Plan as part of a team
- Identify roles and responsibilities for Milestones, as part of a team
- Link the Milestone Plan to the detailed workplans
- Monitor progress against the Milestone Plan
- Describe how GDPM supports project management methods such as PRINCE2 and MSP

PRE-REQUISITES

Ideally, delegates should be involved in a project or programme that is about to mobilise. Experience of working in a project-based environment is preferable.

WORKSHOP BASED

This is an experiential course, with the majority of the day taken up with doing. GDPM works best as a workshop-based technique, and the course simulates a project mobilisation workshop to provide delegates with hands-on experience of :

- Building consensus of project or programme goals through the Milestone Planning process
- Gaining agreement on Responsibilities for achieving Milestones
- Linking detailed workplans to the high-level Milestone Plan

TOPICS

- An introduction to GDPM
- Overall objectives of the project or programme: Milestone planning
- Overall responsibilities: Responsibility charting
- Delivering the outcome: detailed workplans
- Tracking and communications: using GDPM throughout the project or programme
- Putting it all into practice

CASE STUDY

The course uses a real-life social scenario (not workplace related) to practice the GDPM techniques. The lecturers also draw on their personal experiences of using GDPM to illustrate how it works in the business environment.